

THE JUNGLE TIMES PODCAST
THE NATURE OF PROSPERITY
SEPTEMBER 10, 2022



Musical Intro

THE NATURE OF PROSPERITY

Welcome to The Jungle Times Podcast. I'm Lawrence Poole and this is Episode #14. It's called: The Nature of Prosperity.

Last time I told you how to manage change. I explained how Nature manages a continuous transformation by managing 3 aspects of it, simultaneously. The aspects of transformation are called the Chaos Regime – which includes that which MUST be changed, the Transition Regime – which is the process of change itself, the who, what, where, when, how, and the Ordered Regime, or the ideal transformation.

If we do the same, we can create wondrous lives for ourselves and our families.

As you are learning how to manage change, tweak your bucket list to favour Creator's intent. You are meant to "Survive & Prosper".

For some, there might be a conflict between the rule that we *prosper*, and the fear of developing greed. No one wants to be greedy so, to counter the notion, first change how you think about prosperity.

I got my first glimpse into the subject in 1958, when I was 10 years old. Back then, I owned a crystal radio. The simplest kind of radio it's called a passive receiver. A standard receiver amplifies the radio signal with energy drawn from a battery or an electric outlet...but a crystal radio only uses energy of the radio transmission itself. That very weak charge of energy is redirected to very sensitive earphones by a crystal diode which is its most important component. Any length of wire can act as a receiving antenna, and so I wired up my tiny radio to pick up signals in the US.

I spent many hours listening to all those old radio dramas – Johnny Dollar and The Shadow – and comedies like The Jack Benny Program. One night, I tuned into a station in Chicago, and heard Earl Nightingale speak for the first time. Rather than tell you about him, I reached into the Internet Archive and downloaded a short clip of what he was saying way back then.

Folks, adjust your audio and let me introduce the late, great American inspirational speaker - Mr Earl Nightingale – **CLIP**.

Wow! Mr Nightingale was an expert in human behaviour, and he tells us in this clip that only 5% of people succeed in acquiring any sort of

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financial success in their lifetime. He offers us a wonderful definition of success – *the progressive realization of a worthy ideal, and that means living with a creative intent.*

His estimate of the number of people who succeed financially in life is just about the same today - even if the world is wealthier than ever before.

According to financial reports, Global assets grew from \$440 Trillion in year 2000 to \$1,540 Trillion in 2020, the latest audited year.

There is approximately US\$ 40 trillion in circulation at any given point, and this includes all the physical money, and the money held in savings and checking accounts. More than just money, if we add all investments, derivatives, and cryptocurrencies, the world's financial wealth exceeds \$1.3 quadrillion. This wealth is managed by people.

The 2021 Forbes Magazine list of the world's wealthiest people tells us that there are currently 2,755 billionaires and they have a net wealth of some \$13.1 trillion.

Let's note that the wealthiest 26 billionaires on Earth own as many assets as the poorest 3.8 billion people.

Wrap your head around that a little bit: 26 people at the top of a golden pyramid own more than half of the world's people who are at the bottom of that pyramid.

Don't conclude that our economic system is broken. It is not. The capitalist system is functioning in the exact way it was designed to.

Except that it was designed by Robbers and Banksters. The people managing the world's banking system have stacked it to favour the banks. They create money out of thin air to lend it out and thus establish their wealth based on credit.

While the very origin of banking is lost in history, we do know that Jesus Christ railed against the moneylenders way back when... And we also know that a family named Rothschild evolved the concept of international banking in the late 18th century.

In 1798, a wealthy banker from Frankfurt, Germany, named Mayer Rothschild was a trader of coins and, as such, he owned secure premises and a safe. He could then help his neighbors by offering to keep their assets in his safe... for a moderate fee.

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In time, he realized that he had a lot of money on hand and, because not all its owners would want their riches back at the same time, he could lend a portion of his holdings to people who needed capital... for a percentage in his interest.

Of course, he prospered tremendously. He grew quickly, moved into a mansion, father 5 sons and traded coins for Royalty. He groomed his boys to build his vision of a banking empire. He sent them to the 5 most important European capitals, with instructions to establish a banking house in each of them, and thus build a multinational bank.

From that base, the Rothschilds expanded Globally and, in time, acquired *the central banks* of almost every nation on this Planet.

I'll share one anecdote to address their ability to generate wealth and it explains the power the system gives them. If you want to learn more, just do a Google search. Even the current financial records are disclosed. They're completely legit... but what a scam.

In 1815, the French Rothschild was an observer at the battle of Waterloo. He saw the instant Napoleon was defeated by the Duke of Wellington, and so he immediately sent word to his brother, the English Rothschild, via carrier pigeon.

This English Banker was informed of the British victory several hours before even the official dispatches arrived. With time in his advantage, and with full knowledge of how the system works, he went to the London Stock Exchange to sell off his British assets.

He systematically sold all his assets... leading the other banksters and traders to believe the British had lost the battle. They started a selling frenzy and, a few hours later Nathan Rothschild, the English Banker bought majority interest in all the assets of the British Empire. He was now moneylender to the Royals and then, the Commonwealth.

By 1913, the Rothchild Banking system was partnered in America with Rockefeller money and having created a series of financial panics, led U.S. government to desire a the central control of the monetary system, and someone to better manage their finances. In response, the US enacted the Federal Reserve Act and gave control of the U.S. economy to banks who now manage our financial systems.

The Federal Reserve is no more a federal institution than is Federal Express. The central bank of the United States is privately owned.

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If my fellow Canadians are thinking “... those Silly Yanks...” – be informed that the Bank of Canada is owned by Rothschilds too. They also own Canada’s Rio Tinto mega mining conglomerate and many other resources.

I should note that after President Woodrow Wilson gave control of the America economy to the Banksters, he famously said: *“I am a most unhappy man. I have unwittingly ruined my country. A great industrial nation is controlled by its system of credit. Our system of credit is now concentrated. The growth of the nation therefore, and all our activities, are in the hands of a few men. We have come to have one of the worst ruled, one of the most completely controlled and dominated governments in the civilized world. We are no longer a government of free opinion, no longer a government of convictions and the vote of the majority, but a government based on the opinions and duress of a small group of dominant men.”*

You should also know that the founding Rothschild just as famously said: *“Give me control of a nation’s money supply, and I care not who makes its laws.”*

Some 250 years later, the old man’s thinking is real. If you’d like to read a timeline on how the Rothschild Family took over the world’s banking systems, I’ll put a link below the description of this podcast – (<https://www.donaldwatkins.com/post/the-rothschilds-controlling-the-world-s-money-supply-for-more-than-two-centuries>.)

You can also download a list of what other national banks Rothschild interests own: (<https://reasonandscience.catsboard.com/t2934-complete-list-of-rothschild-owned-and-controlled-banks>.)

What you should take away from this story is that money is only a medium of exchange. We use it to trade goods and services. It doesn’t really make the world go ‘round... except that the economy of nations does rely on the movement of our goods and services. Money is a way of keeping track. What has the real value are the goods and services themselves.

In other Episodes of this Podcast, I described how Nature gives value to those goods and services. Nature values 3 aspects of wealth we call Structural capital, Client capital and Creative capital.

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I explained that Structural capital describes your physical possessions – or assets – and your metaphysical one, like your talents and abilities - those you have and those you can develop.

Assets are described as material resource and/or intellectual property that we own exclusively.

Client capital describes anyone or anything that can consume or contribute to your Structural capital. It is the value that's built into your relationships, including those you have and those you can develop.

And then Creative capital describes your unique touch, the way in which you can add value to your structural capital and/or your client capital. In another podcast I give examples of these 3 forms of Capital - from the jungle, from the community and from business.

Prosperity is sometimes confused with building wealth but, in fact, prosperity includes deeper notions like happiness, self-esteem, and social status. Prosperity is described in Nature as *thriving* – which includes good health, good fortune, and adaptive success.

When economic notions of prosperity compete with health, happiness, or more spiritual values, they cannot be sound. An easy example sees that working longer hours might result in more money, but if it's at the cost of health and it keeps you away from investing family, it's hardly worth it.

Social surveys show us that increases in money do not result in more happiness, even if money can buy a better brand of misery.

When I was president of NEDCan - the Network of Entrepreneurs with a Disability Canada - I surveyed members as to their financial needs. Not one person ever told me that they lusted for a billion dollars. Most reported they'd be content with \$5-10,000 more a year.

All people want is a little cushion in their pursuit of their happiness.

The existing financial system doesn't reflect that idea though. Capitalist thinking suggests that economic growth is essential for prosperity, and indeed is one of its most important factors used to measure prosperity.

To align your thinking with the ideal notion of real prosperity, you have to start with wealth management 101. I remember the day that I realized how Capitalist thinking was limiting me. Suzy and I were

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buying our first property in Costa Rica, and we were involved in the final negotiation.

I was armed with my schooling in business, and I was protecting our interests. At one point in the discussion, the requirement was that we deposit thousands of dollars into an account and register the sale... so I proposed a few safeguards, as I saw them.

At that point, my lawyer said: “*Pardon Don Lorenzo – un otra forma...*” – Excuse me Lawrence but there’s another way...”

He then described a process by which the seller and I could form a S.A. partnership– a Sociedad Anonima, or an incorporation. Its only asset will be the land; its value is the price we agree to, and shares will be issued for the full value at US\$1.00 each.

Partners will own the number of shares in the company that proportionally corresponds to the amount they have invested.

Today I own no shares, when I transfer my money, it will buy me xxx shares and I take full possession of all shares when I pay the full amount. Then, the Sociedad Anonima and its property will be mine. Brilliant.

Later, in another discussion with said lawyer, he told me this kind of legal deal is part of the Costa Rican culture because they have such an extensive co-op economy. So many Coffee and Fruit farms, Palm oil plantations, Taxi companies, even Buses are co-operatives, and more.

And these kinds of businesses work side by side with the capitalist McDo, Denny, and Walmart in the global economy. Costa Rica also encourages barter and entrepreneurship, and it enjoys an extensive volunteer network. Young people in fact must have an amount of volunteer hours completed to graduate from High School. All of this allows people to connect the economic dots in many ways.

In a purely capitalist view, a healthy economics requires exponential growth, as money must be borrowed so the credit system can move things.

There are alternative points of view explaining how prosperity does not require endless growth. These thinkers claim that many of the problems communities face are the result of too much growth. They suggest sustainable development means we should abandon the idea that growth for its own sake is required for durable prosperity.

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Because prosperity must include notions like health, happiness, and social success, their contributions to a quality of life are established. We recognize that these ideas have causal effects on each other.

Economic prosperity and health are known to have positive correlations. Wealth does influence health in terms of getting you access to expertise and therapists, but the extent to which health affects economic prosperity is unclear. One thing is certain though – a person blessed with good health and longevity has a much platform on which to build economic wealth.

There is evidence that happiness causes good health, both by directly influencing our behavior and immune system, and by indirectly by helping us build social relationships, form good work habits, and personal growth.

In Nature, prosperity refers to the extent that a species flourishes under optimum circumstances. Our closest genetic relatives – the Bonobo Chimpanzee of Central Africa – in example, work a maximum of 6-hours a day to provide all their needs. Most of that time involves actually getting to a food source and feeding. The rest of their day is spent grooming, frolicking, and just chilling.

Monkeys know where their meals come from and are confident in their ability to fend for themselves. The 4 species of monkey that live in Costa Rica expect to eat well, and they organize themselves to do it. The Howler Monkey, the Squirrel Monkey, the Capuchin or Whiteface Monkey, and the Spider Monkey each enjoy the incredible bounty found in the tropical forest... *but they don't rely on Providence to hand it to them.*

To prosper from Nature's abundance, every one of those species must develop the capacity to adapt to ever-changing conditions. I told you all about change in the last Episode.

Monkeys track fruit in season, but they also eat a variety of edible leaves, seeds, nuts, and sometimes even flesh. They manage their dietary needs and even feed on insects and slimy critters they find along the way. They do what they must and let Nature take care of the details. Starting early in the morning, the Chief will keep his tribe moving throughout day, resting where and when appropriate, remembering and planning a route to the next meal. The Chief - usually a 10-15-year-old male who has already learned, experienced, and can teach where and when to find food.

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I can share with you that as soon as the 500 fruit trees that Suzy and I planted at Mayamü, our jungle reserve in Costa Rica, were producing, monkeys moved in. That's how I learned that higher primates only eat ripe fruit, whereas more primitive species can thrive on fruit that is still green. This gives them an advantage.

The more evolved animals pay a premium for their larger brain as that organ requires the energy provided by *sugar*. Consider how our human brain accounts for only 2-3% of our body's weight, but will consume 20% of its energy... that's why so many of us crave sugar in late afternoon... or why many suffer from diabetes.

There is a lot of energy in ripe fruit.

Among the species of fruit tree we planted, I included several Jackfruits. Well-suited to tropical rainforests and widely cultivated throughout the world, it has the largest fruit of any tree, and each can weigh as much as 120 pounds. A mature tree will produce about 200 fruits per year, growing in clusters about the trunk, and older ones might bear up to 500 fruits per year. The ripe fruit is quite sweet and used in a wide variety of desserts. It tastes a bit like mango... so I was anxious to taste it.

About 3-years later, while on a working visit to Mayamü, our caretaker Sergio told me: "*The Jackfruit produced...*"

And I immediately asked him: "*What does it taste like?*"

And he answered: "*I don't know. The monkeys eat them before they ripen...*"

Higher primates must manage the more primitive critters and make sure the fruit is allowed to ripen. In our reserve, monkeys have refined territory management and conflict negotiation.

Those with the higher brainpower have to out-think, out plan and out fight lesser creatures. Winning a battle also provides them with a protein treat... adding to their body-mass index and their dominance.

Science studied our "closest cousins" and found that their main threat is not each other but rather *deforestation* - a loss of territorial habitat. The world's greatest enemy is us. We mow down forests.

Creator's plan included plenty for all but we, the *hairless apes*, have become so denatured we actually spoil our garden, home.

Humans are the highest primate; we are the fiercest predator; the

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deadliest killers; we are in fact so deadly we wage war on ourselves.

Humans prey on each other, and on the environment. There is no doubt that we are nuts.

We human beings are so disconnected from the source of life that we destroy Earth's abundance, and its capacity to provide for us.

We SELF sabotage.

We can blame our leaders but blaming anyone at all doesn't help anything. Only concrete actions will help.... certain doings and certain not-doings!

Without human interference, our monkey-cousins can assure themselves a very prosperous life. They have a varied diet, will move 4-5 kilometers a day to shop around for food bargains, and have learned to share with other species. If there's a shortage of something, they'll switch to other food sources. All they need is room enough to find those sources!

It is in their interest to altruistically manage the forest. The variety in their diet allows them to find non-competitive overlaps with neighbors in the territory. With altruistic self-interest, they communicate and manage. We can learn from their example.

Consider that, to manage ourselves so as to attain Global equity, we have years of work ahead of us. The job is huge – more than 2 billion people woke up without fresh water this morning, and without the promise of a decent meal. That example makes us realize why "prosperity" means vastly different things to different people.

A prosperous life in this information age should have no boundaries.

For many years I've been fighting the good fight by asserting the right to a level playing field on behalf of disabled persons, and so I understand that prosperity begins with an attitude.

To be prosperous, you must first imagine what a prosperous life looks like. Once you have that clear vision, you'll see where it requires a quality of *transactional energy*. Creative energy-in-motion (or *creative e-motion*) is the key to self-actualization. You must connect with those values that promise durable prosperity. Put your energy-in-motion to DO what you must, and Not-Do what detracts you from those values.

Your DOings shape your life. Your success (or failure) hinges on

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certain things you can DO and certain things you cannot-DO.

Because understanding FOLLOWS experience, DO the following 8 things and you will then understand how they directly relate to a prosperous life:

1. Get very specific and clear about what prosperity means to you. Make a "wish list" of what you want out of your life. Plaster your environment with images that support your list, and get very flexible about how to actualize your wishes... What capital will you transact with?
2. Eliminate DOUBTS about your chances for success.
3. Anticipate prosperity and look for it every day. Give off positive *e-motion* and recognize that success is a way, not a destination. The Action/Reaction law of universe is always at work so then impeccable results follow an impeccable process.
4. Remember that you will arrive there where you focus most often.
5. Remove negative habits from your attitude. Adhere to ideas that shape ethical behaviour. Take care of the details. DO NOT accept negative answers from collaborators, as that poison can dilute your success. Show them the better way.
6. Be certain that you always give your clients 110% effort with what they buy. Remember that you choose who to serve, or not.
7. Be consistent with the intelligent actions that will increase your exposure and your sales.
8. Stay focused on the goals you set for yourself, slow down to speed up.

Touch base with this list every day. Do the above 8 things and stay on the path of your heart.

Consider how monkeys live everyday as if they are in paradise, ...and then ask yourself - why wouldn't I?

Seriously think about it... and I'll be right back.

INTERLUDE

Hello again. I'm discussing *Prosperity* and how it gets that way.

So far, I've made 3 important points – 1. That the world's economy is a golden pyramid wherein, the top 26 Billionaires control more resources than the bottom 50% of Earth's population. 2. The *fractional reserve system* is scam run by the central banks to benefit *Banksters*... and this to the detriment of everyone else. 3. The capitalist system is not broken. It was designed to work exactly the way it does, i.e. - to benefit banks.

I'll immediately add this 4th very important point: No one has a vested interest in trying to change the banking system. As I said, it isn't broken. It was designed to do exactly what it does – give Banksters the right to print money in exchange for a % of every dollar they print.

The key take-aways from all this is that - (a) Banks are required to keep on hand a certain amount of the cash that depositors entrust in them, but they are not required to keep the entire amount. (b) Banks are only required to hold a small fraction of the deposits entrusted to them. This amount is known as the bank reserves. (c) While some banks are exempt from keeping any reserves, all banks are paid a % of interest for the money they print and lend out. (d) Based on the law of diminishing returns, skimming that % of interest off the top, forces the Banksters to operate a Ponzi game that requires continuous market growth.

If you do want to make money, focus your existence on prosperity and your objective will be realized without compromising the quality of your life. You should know there are habits that are shared by people who plan their prosperity. Adopt the following 7 habits and that will guide you to a healthy income.

1. Prosperous people are goal-setters. If you don't set goals, you can't really work a strategic plan, nor can you actualize your desires. Many years ago, I met and befriended a very wealthy guy who was near my age. He came from old money, was due a sizable inheritance, and was a partner in an important company. He taught me differences between how rich people think about material possessions, as opposed to poor people.

In a year when a separatist government was elected in Quebec, and that really spoke to English citizens, many business leaders

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sold out and left. The sudden exodus of some made real estate bargains for others. My new friend told me that he bought a 14-room mansion in the prestigious Square Mile area of Montreal.

I was very happy for him and regaled at the incredible deal he made. He pointed out how the best time to buy is when others want to sell. He said that rather than look at a dozen places, he gave a good real estate agent his bucket list goals. He knew the location and style he wanted and acted quickly when the opportunity presented itself.

He taught me a second lesson a few months later. We were driving nearby, and he asked me if I wanted to see his new home. Curious, I said yes.

I was very impressed when I first saw the beautiful Edwardian mansion at the back of a small cul-de-sac. On the mountain side, it was reached by driving up the side or by walking a very long staircase that crosses a spacious lawn.

Inside, I appreciated the high white ceilings that were lowered with a clever use of dark blue paint on walls offset with wood panels. A very large sitting room had no furniture whatever.

Instead, my friend had marked out small xs with masking tape stuck to the floor. They marked out where his sofas, armchairs, tables would be... and even marked out a Yamaha Grand Piano.

His dining room had a table. That's all. No chairs, no hutch, no server. Bought at a monastery several years before, it was a beautiful 17th century oak refectory table that comfortably sat 14 people. He told me he would have appropriate chairs upholstered as soon as he found the fabric he wanted.

What I learned is that my friend's goals are so clear he sees choices and options in his mind's eye. His house décor is already finished, for example, and, unstressed, he is just filling in the details with top quality pieces.

This as opposed to poor folk who'll fill a place with stuff just to give a "look" and, having no plan nor vision and needing everything now, bought it all on credit. The result is that prosperous people invest in bargains and add quality over time, while poor people are prisoners of a want-it-now attitude, debt, and owning breakable and disposable furnishings.

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2. Prosperous people don't overspend. Suzy and I adopted a philosophical approach called “voluntary simplicity” to live by. We've lived like royalty for decades, but early in our relationship, we decided to cut out the trivial and superfluous out of our life.

The term *voluntary simplicity* refers to all those practices that include reducing the number of your possessions, and generally spending less money by cutting the fat. People choose to practice *voluntary simplicity* for a variety of reasons - like the search for quality with family and friends, to find work/life balance, because of spiritual intent, or to live more sustainably.

Adherents often cite sociopolitical goals or environmental concerns as their reason for reducing their eco-footprint. Some are motivated by philanthropy, others frugality, and some even want to leave a legacy. Voluntary simplicity is a good answer to the dis/ease brought about by conspicuous consumption and materialism.

3. Prosperous people have multiple streams of incomes. There are dozens of ways people can make money and I'll suggest a few of them in Part 3 of the podcast. The main idea is not to be prisoner to a salary. A salary is a form of payment from an employer to *an employee*, which may be specified in an employment contract. The word salary (Latin for *salt*.) may be derived from the fact that your employment contract verily sells the sweat and salt of your brow to your employer. As such you don't have the time and energy to earn more than you so pass this podcast on to someone who can benefit.

You should know that not only the rich play the stock market. I've met some wealthy people who collected stuff - stamps, coins, or toy trains. They made their money buying, selling, and promoting stuff. Some had a business – like the chap who is a server for websites. He sells virtual space. He also enrolls and trains resellers, and he sells his training courses online to other businesses.

And that very wealthy friend I mentioned earlier once told me that he donated a duck marsh that he'd inherited in a choice

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location to the Canada Park Service - in exchange for a sizable tax benefit, and perks.

He explained that he'd negotiated an exclusive right to use the marsh in Duck Hunting Seasons for his family in perpetuity. He said the Ministry of the Environment will take excellent care of the land and he was assured its upkeep will be top-notch, and he and his progeny will benefit from it for the rest of time and he still gets a substantial tax write-off. Winner.

Inspired by his story, Suzy and I bought that 60-acre bit of rainforest in Costa Rica with a vision. We amused ourselves by planting hundreds of fruit trees and exotic plants – most grown from cuttings or sprouted from seeds – and then we sold it for five times what we paid, two years after our plants matured.

In another example, my older brother always profits from buying and selling the cars he drives, the boats he sails, the houses he lives in and even the suits he wears. He buys everything with the intent of adding value and upgrading.

4. Prosperous people educate themselves on the world of finance. Understanding how finance works contribute to both personal success and the success of any organization you might lead.

The success or failure of a business depends on the choices made its leaders and these choices have implications even into their financial decisions.

A good course will set you free by teaching you the economic and entrepreneurial methods that build teams, create a winning work environment, and install procedures for wealth management. You can also learn how to make financial plans and how to interpret investment directions and advice.

Business science teach you how to streamline operations through planning, problem-solving and budgeting.

To start your own financial freedom learning program, download FREE publications from the Chartered Professional Accountants Association of Canada. I'll put a link to their site with the description to this podcast -)

<https://www.cpacanada.ca/en/public-interest/financial-literacy/financial-literacy-resources/financial-literacy-resources-and-publications>)

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5. To acquire wealthy, you should avoid toxic relationships. Of course, we hear about celebrity divorce settlements – Belinda apparently got a \$60 Billion at the end of her 27-year marriage to Bill Gates, while Elin Nordegren settled for a mere \$100 million when she ended her 5-year marriage to Tiger Woods.

Statistics say that personal wealth declines critically when people separate. Reports tell us to expect a drastic reduction in wealth... as much as 82% for men and 76% for women when you split up. Divorce doesn't pose additional penalties, but a person's wealth does not recover for many years.

If ending a toxic relationship is very expensive, the cost of remaining in one is much higher. Toxic relationships exist between people who don't support each other, or where there's aggression, or disrespect, and a general lack of intent to amicably address issues.

While any relationship goes through ups and downs, a toxic relationship is consistently unpleasant for the people who experience it, to a point where the negatives outweigh the positives. There is conflict whenever one person tries to undermine another.

6. Also, to be prosperous, you should not engage in negative self-talk. If you are driven by a negative inner dialogue, you are self-sabotaging. If you tell yourself that you are inadequate, or unworthy of success, or if you say things like - "*I can't do it...*" or "*I don't deserve to succeed...*" or "*If I try, I'll fail...*" – well that's self-sabotage. Whenever you engage in negative self-talk, you are sabotaging yourself and who you can be. This disrupts your progress in achieving your goals as it prevents you from living the life you truly want. Don't listen to negativity... ACT! Keep moving forward...

If you get in the way of your own happiness and success in any area, you also impede success in several allied areas. Common realms that fall prey to self-sabotage include education and then career choices, lack of self-esteem hinders romantic relationships and enduring family love, self-loathing prevents us reaching for optimum health and wellness, and happiness.

7. Prosperous people generally enjoy a healthy lifestyle. As a matter of fact, if you were enjoying your life, you'd try and

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extend it for as long as possible, wouldn't you? Like the comedian says – *“If I would have thought I'd live this long, I'd have taken better care of myself.”*

My last bit of advice is that if you shift paradigms to prosperous thinking, you better learn to avoid scams and scammers.

Awareness is key to protecting yourself from the devastating impact fraudsters can have. Be more aware of fraudsters and con games by familiarizing yourself with the A-B-C of warning signs:

- a. **No Risk. High Return. Guaranteed Return on Investment.** Because these buzzwords sound too good to be true, they should be regarded as being untrue. Or you should at least be highly suspicious. Don't kid yourself! If you ask a savvy investor like Warren Buffet, he'll tell you that EVERYTHING has a risk, high returns usually take a long time and there are NO guarantees.
- b. **There is a Trust Trap.** - You will be invited to join a scam by your friends and acquaintances. This makes perfect sense when you consider that your enemies don't offer you any deals, and strangers don't even know you. The Bernie Madoff-type scams work for years because they rely on friends and friends' friends to keep them afloat. Remember that you will be solicited and sold into bankruptcy by people you trust because they want you to share in their good luck.
- c. **Victims Fear Missing Out.** – Our limbic system manages our emotional circuits and thus our reactions to inclusion or ostracism. Those neural circuits are very powerful and for many people, the threat of being excluded is akin to a nightmare. For this reason, fraudsters and confidence men work the fear of being left out into their offer and thereby they entrap us to do their will. Your fear can embolden a con man to even steal your identity.
I'll suggest two more tells:
- d. **There is a Pressure to Buy Now and Buy Big.** – Con men and fraudsters also manipulate the timing of their offer. The supposed opportunity is only offered for a short time. You'll be encouraged to spend as much as you can right away and to move quickly because the offer will soon expire or mature.

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e. **Fraudsters and Con Men are Soon Ex-Communicado.**

Once you have committed your funds to a fraudster, you'll find that he or she quickly disappears. Your calls will no longer be answered. Your messages will not be returned.

If you suspect that you have been conned or are the victim of fraud or identity theft, Ally, a digital bank, has prepared a checklist that you can download. I'll put the link to it with the description to this podcast. (<https://www.ally.com/security/how-to-detect-fraud-and-identity-theft/>)

The world of economic finance is largely run by robber-barons but fortunately, it's not the only game in town.

Money has no inherent value – except for keeping score. Structural Capital does have value – as your material and metaphysical resources, and so does Client Capital as it's the value potential of your relationships - those you have and those you can develop, and then Creative Capital is what you do, alone and with other people.

But the key idea is that money is not the only way to keep score; it is not the only means of exchange. Think about it.

I'll tell you more after a brief pause.

INTERLUDE

I'm back... Prosperity requires deeper thinking than *what can money buy*. If we think that way, we fall prey to the logic that Banksters might use. If you believe that rhetoric, well then bicycles are poised to bring an end to the world.

You begin by realizing that cyclists are disastrous to a country's economy: They don't buy automobiles and thereby don't borrow money to pay for them. They don't buy insurance or petroleum products, nor do they incur maintenance and repair fees, and they don't use parking lots. Bikers don't cause major accidents, nor do they need major highway infrastructures.

Bicyclists aren't obese nor do they smoke, and we know healthy people don't contribute to healthcare. They don't purchase medicine, don't visit hospitals, and don't hire doctors or therapists. They are next to useless. They add little to the GNP – Gross National Product.

From a Bankster's view, we should rid of all the bicyclists.

Compare that to opening a new McDonald Restaurant. Each opening creates 30 career opportunities - 10 for cardiologists, 10 for dentists, and 10 for dieticians and nutritionists. Also, add the dozens of people who will be qualified and trained by the restaurant itself. Your local McDo pays all kinds of taxes, licenses and fees that benefit everyone.

So- Are banks more likely to finance a McDo or a bicycle shop? That's something to ponder. And how detrimental to our survival are all those walkers and runners? They don't even purchase bicycles.

You sabotage your own prosperity if you expect banks to change. They won't - unless it's to tweak the system so it serves them better.

For your protection against a corrupted system, you should learn how the "Balam Sorcerers" used prosperity incubation to manage transactions. History tells us that more than 3500 years ago, in the days of Jaguar-kings, those proto-Mayans managed a free-trade empire across the entire American Continent.

If you want to read an account of just how prosperous their management system was, you can download a copy of a letter written by the conquistador Hernàn Cortez to Charles 1 of Spain, in 1520. In it, he apologizes several times for seeming to exaggerate, but assures His Majesty that he is purposefully underestimating his findings.

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He writes: *“I shall not be able to relate a hundredth part of what could be told respecting these matters; but I will endeavor to describe, in the best manner in my power, what I have myself seen; and imperfectly as I may succeed in the attempt, I am fully aware that the account will appear so wonderful as to be deemed scarcely worthy of credit; since even we who have seen these things with our own eyes, are yet so amazed as to be unable to comprehend their reality.”*

I'll put a link to that letter with the description to this podcast. (<http://www.thejungletimes.com/page/downloads/files/Cortez-writes-to-king.pdf>)

In those ancient times, the Balam Sorcerer was charged with managing a tribe's prosperity. He used an alchemical formula [Fire + Water = Air => Earth] because each symbol could be translated into a way of measuring wealth.

Fire represents our Structural capital, Water is Client capital, Air is Creative capital, and Earth is Spiritual capital, our link to Creator's *Intent*. These ideas are indivisibly bound and interchanged so that transactions between people can be linked in real value.

The symbols offer 4 ways of keeping track of your exchanges of *capital wealth*. In a traditional financial system, Fire is everything in existing - Cash, Credit Cards, Letters of Credit, Liquid Assets, Jewelry, Mortgages, Land, Corporate Stocks... Fire capital is everything we own as an exclusive property.

In the days of the Jaguar-kings, Cacao Beans were the universal means of exchange – salmon could be worth, say, or furs could be traded for X-cacao beans. Today we use money, largely measured as US currency. Fire represents Structural capital so if you want to generate cash, you must trade your talents and abilities, those you have and those you can develop, for it in the marketplace.

Aside from a regular job, here are a dozen or so ways to easily generate extra cash: Do something interesting, weird, or creative, and then videotape it, to monetize the video on You-Tube, TikTok, Instagram or any of the other virtual platforms. Learn to promote your efforts. Or say something interesting, amusing, controversial or informative and podcast it on Podbean, Amazon, iTunes or Audible. Monetize and promote it. Or write something interesting, amusing, introspective, or informative and post it on Blasting News, on

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HubPages, or at TheDollarStretcher. Many platforms let you monetize literary works.

There are other ways of making extra money. If you have energy, you can acquire wealth. No matter what your talents and abilities, or how much time you have, you can find something to do right away - to start making money. The *extra money* aspect of this is where prosperity begins.

For example, you can deliver food for DoorDash or Skip, or – because some restaurants find the participation fee those services charge a bit much, you can set up your own deal with your local food purveyors. You can also set up an Amazon store to sell select products you can choose. Or you can get an online store with Alibaba. Several good instructional videos exist on how to set up a virtual store.

You can promote and sell anything that is Copyright Free – like works of art, music, drama, comedy, or mystery - anything published prior to 1926 that is. If you create a website for anything Beethoven or Shakespeare for example, you can sell sample works, Tee-shirts and Coffee Mugs. Visit the Internet Archives and you'll find tons of stuff.

You can register your own talents and abilities or those of people you know on websites like Fiverr and sell your talents and abilities to others. You can also import select products and sell them on eBay or at Swap Meets or Flea Markets. You can create and sell online courses or offer coaching or consulting services to the world wide web. And videos exist to explain how to do that.

Water is translated as Client capital and understood as the revenue available by partnering with anyone who is apt to consume or to contribute to your Structural Capital, i.e. - your relationships.

Client capital can be gained by working with others and keeping track with «I.A.M.Us.». That stands for *Internally Accredited Monetary Units*.

Imagine I have a nickel's worth of flour and you have jam. If we get together with someone who has butter and a stove, and someone else with eggs and who knows how to bake, we can make cookies that we sell for a dollar.

The gross profit can be shared by us, or we keep track of who gets what by issuing “I.A.M.Us.” We decide how and when to cash in the

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fruit of our common effort, and we keep ourselves equitably rewarded as we see fit.

Another aspect of I.A.M.Us. is benefits available in the marketplace. For example, if you do a Google search you can find out who offers the best credit card value in your area. I just found a Canadian bank offering a card with a 4% cash back offer. That can become a significant amount if you imagine that every purchase you make gets a refund. It'll add up at the end of the year. If you pay off your card balance every month, it'll cost you nothing to generate the silent income from things you buy.

It's the same idea with special offers – currently, Tangerine the online bank promises a 15% discount on all back-to-school purchases. Even one child can save you a bundle. You can apply, use it, and then not use it after the grace period passes.

If you travel a lot, consider partnering up with that industry. You can get 55,000 Travel points by applying for an Avion Card. That'll get you anywhere in America and the Caribbean FREE. And you get more points whenever you travel with select airlines, stay at select hotels, eat at specific restaurants, and attend special attractions.

You can get deals and discounts by using all kinds of coupons too. More than a dozen online sites consolidate discount coupons for you, and help you save a lot of money if you collect them. I read about one woman who feeds her family of 6 FREE or very few dollars because of how she uses coupons. Discover where you'll save the most before you even buy. A platform called Swagbucks even lets you or your kids play games and earn points that are redeemable for merchandise.

You can partner with suppliers who have Affiliate Programs. You earn money by referring others to their site. If you're wondering just how lucrative that can be, Forbes Magazine estimates that 2 of the Kardashians are now worth \$1 billion each thanks to their endorsement deals, and investments.

That potential is yours by keeping track of your «I.A.M.Us.». Each revenue stream starts as a trickle, but can quickly add up to become a torrent, and several streams form a raging river of passive income.

To the Balam Sorcerer, the alchemical symbol “Air” represented transactions we can Barter - either in direct trade (I give you this for that...) or as indirect trade (I list my goods or services in a system, receive points from you, and cash my points in to purchase goods or

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services from others in that same system). Several online systems will manage both the offer and the need. I'll put a link to 20 such sites with the description to this podcast.

(<https://www.moneycrashers.com/best-bartering-swapping-websites/>).

There are no limits to how barter can fill needs. Let me give you a personal example. After my car accident, financially destitute and very involved in my inner journey as I needed figure out what I had to learn from my death experiences, I decided to simplify my life a lot. After a couple of years, and now with a need to teach, I moved from my tiny 1 1/2 room apartment into 3 1/2 rooms ...which I now had to furnish.

With no money at all, I thought of bartering my services for some furniture and, because I live in a state of Grace, I found a furniture manufacturer about 20-minutes from my place. I called and told the receptionist I had an outstanding offer for the company President. I asked her for an appointment with him. She asked me a couple of questions, put me on hold, and soon got back to me a date and time.

I showed up for my appointment and made up my mind then and there on exactly what to offer him. I recognized the disorganized but very busy factory needed a training program as its very busy owner was trying to do everything himself.

I wheeled into his office and said I could take a little off his plate. I told him that I'd been a National Sales Manager for a large company before my accident, and that I'd recently created a training program based on the Motivation, Strategy, and Creativity of Master Sales Performers.

Before he had a chance to wonder about my fees or anything else, I told him I'd be willing to barter my program in exchange for living room furniture. A deal was struck to our mutual benefit.

The element "Air" represents the idea of *barter*, and that can replace money, *and taxes*. In this case, about three months later, I got an enthusiastic letter of appreciation from that CEO, wherein he praised my program and the positive results his sales staff was still benefitting from. He also praised my work to others and that boosted my career income.

Lastly, the element "Earth" means tithing, i.e. - The gift of your time and energy devoted to the benefit of others - as in mentorships,

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internships, volunteerism, and to the environment – to save the oceans and the environment, flora and the fauna. If tithing, you should know that the Action/Reaction law of Nature takes care of all the details. Just give freely of your talents and abilities and let God take care of the details. You will be amazed at the often-unexpected results.

Like many others, I can give some personal examples. I've occupied myself with Disability Issues ever since becoming disabled myself.

Soon after taking up the cause, I was solicited here and there to represent one group or another. My availability was my only condition to these offers. I noticed that every time I did something free, I was rewarded in some way – with intangibles like a feeling of wellbeing, new knowledge, and new experiences, and with very tangible perks - like new friendships, and all kinds of opportunities.

I've enjoyed paid-for travel, hotel rooms in exotic places, and a global network of prized contacts. I remember how the work I did with one committee allowed me to meet people who then invited me to speak in Madrid, Spain, with all expenses paid for Suzy and I.

Another opportunity invited us to Vichy, France, and the Canadian Government Officials asked me to preside over a major event in Vancouver BC, and then proceeded to book us into the Presidential Suite at the Pan Pacific Hotel for a week, oceanside. All from volunteerism.

I strongly recommend you practice tithing and while religions have commandeered the concept, I suggest we give our time and energy directly to God ... and this by helping save the environment and/or helping our fellow man (and women and kids).

Managing our transactions with 4 ways of keeping count lets us negotiate anything, with anyone, and to keep moving forward. Even if the other has no money (Fire), we can explain the prosperity incubation process and slip into another transactional mode - Water, Air or Earth.

If you see others as client capital, you can invest your Creative capital into successfully trading your goods and services with them. You can enter into loyalty agreements with suppliers and collect I.A.M.Us.

Everyone has talents and abilities, and anyone can develop more of them, so there's a lot of *Structural capital* available to be bartered

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for... and with. Everyone has something that's worth swapping and with 7.5 billion people on Earth, that's a lot of potential Client Capital.

If you have time and energy, you can volunteer anywhere and let others invest in you.

I caution you that incubating prosperity must be a managed process though, so keep things in balance. I remember that, at one point, I animated a workshop for an Association of Massage Therapists in exchange for free massages. I had massage offers coming at me from every direction, and I soon wished that I'd taken a percentage of my fee in cash. Years later, I'm still owed massage services from all kinds of therapists, but I long ago lost my list.

I'm also reminded that a friend of mine once told me how he signed a new client to his graphic design company, and he would be supplying it with all its printing needs in exchange of Shares in the business.

He also told me that they needed coaching services like mine, and he suggested I make a similar deal.

I met with the owners, gave them a proposal, and sold it to them. When they offered me Shares, I told them that I wasn't against the idea of barter, but that I needed 30% cash up front to open their file.

I also told them that, as they may know, the client-consultant relationship is privileged and so it requires a good fit... I first had to try our relationship out for a time, and I'd negotiate the balance with them later. They agreed.

I ended that contract 4-5 months later because I found their ever-changing views hard to track, and their work discipline difficult. My advance fee was enough to cover any work I'd done to date and so, after informing them, I just wheeled away.

Folks - I interrupted telling this story to speak with that friend. I reminded him of the deal he made back then and asked him if those Shares in the business he accepted had ever paid off.

I wasn't surprised when he told me - "*No, they haven't!*" He said he lost a sizable sum with that contract.

For a different slant on this subject, I have another friend - a consultant who finds investors for real estate projects. He charges a % of any money borrowed for his services... but his clients never sign

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a contract. He believes that the hubris involved in promoting these kinds of deal precludes anything except a friendly handshake.

As a result of that belief, he has often been short-changed, or out and out defrauded.

You should know that - for the time being - cash still rules. But you should know that the other 3 kinds of transaction can be had if you are low on cash. We don't really need Banksters to lend us their credit? I'm not saying we throw the bums out, but I am saying we can manage prosperity without being held back by the need for money.

A purely financial view of the world does not lead to prosperity. Look at people who focus on acquiring wealth and see if they look happy to you. Prosperity means more than money, it means thriving at every level - physically, emotionally, intellectually, spiritually, and creatively.

I'll conclude by asserting that moving from a purely economic view of the world to prosperity-based thinking style requires 3 adjustments: A creative vision, a subject plan and managing the transition.

If you see flaws in the strictly capitalist view of things, you are ready to build a plan. The idea of prosperity means thriving - and that plan should include health, passion, and overall sense of wellbeing.

Remember that Earl Nightingale told us success *–is the progressive realization of a worthy ideal!* Prosperity is that worthy ideal. From the pursuit of prosperity, you can enter a state of Grace.

Fashion your plan so it allows you to profit from your Structural Capital – that is, your talents and abilities, to use your Client Capital – or relationships – to mutual benefit and to develop your Creative Capital - or your unique offer. And remember Mr. Nightingale: *The opposite of courage is conformity.* Courage comes from following the path of our heart!

Whether you are looking for billions or just enough for a nice holiday, only you decide what talents and abilities are worth developing, what relationships to invest in, and what clients you'd like to serve.

Only you add or subtract creative value to your worth.

If you're aware that you have something of value to offer the market, don't be trapped by the lack of money. Invest a little time and energy and explore one of dozens of ways to make some. If you don't know

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what to do, then start there. Explore your resistance to grow and prosper.

You can increase your liquidity by acquiring I.A.M.Us. If you wonder if building revenue streams works, check the Kardashian bank accounts. At least 2 of them are already billionaires.

You can Barter goods and services so look for an online exchange system like Fiverr and figure it out. Anything can be swapped – Did you hear about the Canadian guy who traded a paperclip for a \$100,000. house? Spoiler alert – he kept trading up until acquired the house. It took him 14 successive swaps. His story is on YouTube, so I'll post the link with the podcast description.

(<https://www.youtube.com/watch?v=44DtSp4ZNBo>)

Earth is about tithing, about giving your life to care for others, and for the environment. You can recognize that people successfully give their life to care for others - Oskar Schindler, Mother Theresa, and Jane Goodall are easy examples. And for Earth champions, people like Sir David Attenborough and Jacques Cousteau are friendly faces.

I'll end by paraphrasing the Osage Native Chief who asked: "*When the last tree has been cut down, the last fish is caught, and the last river poisoned, will you then realize that you cannot eat money?*"

Thanks for listening! I'll see you next time, with Episode #15 called - *On the Nature of Perception*. There I explore the importance of awareness, *consciousness*, on our enjoyment of life.

Folks – a listener wrote to say that she gets a lot from my podcast by reading Episode Transcripts as she listens to the animation. She said new ideas are easier for her to understand that way. If you want to try her learning technique, download the FREE Transcripts off my website at www.TheJungleTimes.com, and listen again.

If you liked my presentation, please give it a positive review, subscribe to my Channel, and tell your friends about it. If you didn't like it, please write to tell me why not.

Thanks again... I'm looking forward to next time. Adios amigos.